

New *Natural Actives* from Canada



If you are searching for new active ingredients for your products that are designed to meet today's market trends and applications in anti-ageing and sensitive skin formulations, you may want to take a look at Ceapro's *Natural Actives*.

Now available in North America and Europe, this new line of botanical extracts is based on a proprietary technology which ensures that each plant's benefits are captured and concentrated into user-friendly, standardized extracts.



Ceapro's *Natural Actives* extracts include **Beta Glucan** (excellent for moisturization and overall skin improvement), **Avenanthramides** (which provide soothing and anti-irritancy properties), **Proteins and Peptides** (hair strengthening, and film forming for hair and skin), and **Oils** from a variety of plant sources including cereal grains, forest plants, and herbs. Ceapro's current botanical portfolio includes specialized oat derivatives from certified organic grain, lupins, and mint, and the range is growing.

The *Natural Actives* extracts are formulated to perform in a range of applications from gels to liquids to creams to lotions and powders. Each extract is finger-printed and concentrated to pre-defined specifications giving the formulator confidence in performance and batch-to-batch reliability.

Ceapro's reputation is based on specialized expertise used to identify and extract functional ingredients from plants. The Ceapro products are produced in a Canadian government licensed and inspected facility. The extracts are sterilized by filtration to provide high quality specialty actives.

Nature's vitality underlies all of Ceapro's products and determines every aspect of our character. We foster the natural, organic and the renewable, providing "green" and innovative functional ingredients to the cosmetic and personal care industry.

For additional information:
1 866.302.5930

Ceapro Inc.
Suite 4174 Enterprise Square
10230 Jasper Avenue NW
Edmonton, Alberta, Canada T5J 4P6
Telephone: 1 780.421.4555
Fax: 1 780.421.1320

www.ceapro.com

